



To: 2004 National SAM Awards Finalists
From: Mary Lawson, CHBA President
Date: December 13, 2004
Subject: 2004 National SAM Awards - Presented by American Standard

On behalf of the 2004 SAM Awards Judges, it is my pleasure to inform you that you have been selected as a finalist in the 2004 National SAM Awards - Presented by American Standard. A complete listing of all of the finalists is attached to the national news release.

Winners will be announced at the National SAM Awards Ceremony during the 62nd National Conference in St. John's on March 5, 2005. We look forward to welcoming you to this exciting event, when industry and government leaders and hundreds of CHBA members from all over the country gather together to honour this year's outstanding awards recipients.

Winning a National SAM Award is a pinnacle in professional achievement. It is a triumph that celebrates excellence and superior performance. A mark of distinction that sets you apart. An accomplishment that tells the world that your company is striving to make a real impact!

And to win a National SAM Award in the company of your peers is a truly unforgettable experience-- a victory applauded by the people who know best what it really takes to win in our industry.

I look forward to seeing you in St. John's, and please accept my congratulations on being named as a 2004 SAM Finalist.

A handwritten signature in black ink, appearing to read 'Mary Lawson', is positioned to the left of a vertical line.

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